

FOR IMMEDIATE RELEASE:

Celebrate the Kentucky Derby at Black Star Sport Horses

Event-goers can enter the Derby Hat Contest for a chance to win a free riding lesson and private tour of the farm!

Rockwall, Texas – March 11, 2015 – Premier dressage training, show, and sales facility Black Star Sport Horses today announces the festivities surrounding their schooling show on May 2, 2015. The third dressage show in the Spring Series falls on the same day as the Kentucky Derby. Black Star Sport Horses owner Lisa Blackmon says, “We celebrate horses year-round but know that the general public celebrates horses one day a year. We are excited to be part of that!”

The dressage competition will take place in Black Star’s state-of-the-art indoor equestrian facility located at 5565 FM 549, Rockwall, TX 75032. Spectators can expect to see everything from introductory dressage classes to musical freestyle. Eventing dressage and western dressage is also included. Equestrians of all experience levels and ages will be competing. Concessions, including desserts from Nothing Bundt Cakes, will be available for purchase.

In honor of the Kentucky Derby, Black Star Sport Horses encourages spectators to wear their best floppy hat to the show. There will be a Derby Hat Contest at 2:00 pm in the main arena. Photos will be taken of each entrant and uploaded to the Black Star Sport Horses Facebook page. The photo with the most likes by Sunday, May 3, 2015 at 6 pm CST will win a private tour of the farm and a free dressage lesson.

Event Details:

Saturday, May 2, 2015

10 am – 4 pm

Derby Hat Contest at 2 pm

FREE admission and parking for spectators

Black Star Sport Horses invites media to the farm. Contact Katherine Rose Watson (katierosewatson@yahoo.com) to make arrangements.

About Black Star Sport Horses

Owned by Jackie and Lisa Blackmon, Black Star Sport Horses is a premier dressage training, show, and sales facility located on 255 acres just twenty minutes east of Dallas. Jackie grew up training young horses in Fort Worth and

has since won over 40 USDF Championships. Lisa has spent her life training and competing on international sport horses, even training seven Grand Prix horses. Together Jackie and Lisa run a program dedicated to helping each horse reach its full potential. For more information, visit www.blackstarsporthorses.com.

What is dressage?

Dressage is an English style of horseback riding originating from military combat. Dressage literally means “training” in French and focuses on how well trained a horse is rather than how fast or nimble it is. In dressage competitions, horses compete one at a time in an arena and execute a series of patterns and movements at the walk, trot, and canter. Horses compete against a common standard rather than each other. Any breed of horse can be trained for and benefit from dressage.

Connect with Black Star Sport Horses

<http://www.facebook.com/blackstarsh>

<http://www.twitter.com/blackstarhorses>

Press Contact

Katherine Rose Watson, Publicist

katierosewatson@yahoo.com

972-489-7694

###